

# Turn on \$avings!



Preserving Resources,  
Preventing Waste

EPA# 530-F-99-012

FRONT COVER



United States  
Environmental Protection Agency  
(5306W)  
Washington, DC 20460

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BACK COVER

# Cutting Waste Can Help.

**Through the WasteWise program, more than 850 of America's leading businesses, institutions, and governments are demonstrating that solid waste reduction cuts costs and increases efficiency.**

If your utility is not actively reducing municipal solid waste, you might be losing valuable resources through everyday activities. From equipment and supplies to packaging and office paper waste, utilities generate substantial amounts of trash. By reducing waste, you can save money, make your utility more competitive in the global marketplace, and increase customer and employee satisfaction by becoming an ecofriendly business. The U.S. Environmental Protection Agency's (EPA's) WasteWise program can help you to

minimize your company's waste while maximizing cost-effective operations. By reducing waste, your utility can save money and make limited resources go farther.



**"PSE&G is proud to be an active, charter member of EPA's WasteWise program. By implementing effective waste prevention measures, PSE&G is utilizing sound business practices that result in a substantial benefit to the environment."**

*- Stan LaBruna, vice president of environmental health and safety, Public Service Electric & Gas Company (PSE&G), WasteWise 1998 Large Corporation Partner of the Year.*

## By Joining WasteWise, Your Utility Can:

### Save Money

As a WasteWise partner, your utility can save thousands, perhaps millions, of dollars by reducing, reusing, and recycling solid waste materials. Many WasteWise partners discover that waste prevention activities increase productivity and reduce procurement costs and waste disposal fees. **Florida Power & Light** replaced its company manuals with electronic copies for online viewing, and switched to electronic notification of its departmental memos, eliminating 285,000 pounds of copier paper and saving \$60,000.

### Join Your Peers

When you join WasteWise, you become part of a network of organizations reducing waste in their operations. You will learn cost cutting waste prevention strategies specific to utilities and will get valuable 'how-to' information based on others experiences. WasteWise partner **GPU Energy** established a centralized facility to receive obsolete or damaged transformers and other electrical equipment from its entire service area. The utility also repaired and reused more than 633,000 pounds of equipment and implemented a program for refurbishing and reusing cable reels, preventing the disposal of more than 500,000 pounds of waste.

### Attract Customers

Environmental responsibility is a growing concern throughout our society. More and more consumers are considering a company's environmental record when making purchasing or investment decisions. By joining WasteWise, utilities can show their customers and employees they are good corporate citizens when it comes to the environment.

### Receive National Recognition

EPA provides national and local recognition for WasteWise partners' successful waste reduction efforts through publicized events, certificates, press releases, EPA publications (both printed and on the Internet), and through an annual awards program.

**"We appreciate the flexibility provided by WasteWise. We tailor goals to our company and involve many departments and individuals. This involvement sustains the program and promotes innovation."**

*- Richard Larsen, senior scientist, Environmental Programs, Northeast Utilities*



# What Does It Take To Be WasteWise?

- **Commit to reducing waste.** WasteWise partners join the program for a 3-year period. As a first step, EPA encourages partners to conduct a waste audit on their operating and purchasing practices to identify cost-effective opportunities for waste reduction.
- **Establish waste reduction goals.** Within the first 6 months of membership, partners identify practical and measurable goals tailored to their specific needs. Partners set goals to prevent waste; start or expand internal recycling collection efforts; and purchase and/or manufacture recycled products. Again, the goals you choose are up to you.
- **Track progress.** Partners monitor their progress and annually update EPA on their accomplishments. WasteWise partners find this process to be a valuable exercise and often use this information to communicate results to employees, managers, and stockholders.

EPA is available to provide information to help WasteWise partners establish goals, implement programs, and monitor progress.

## WasteWise Members in the Utility Industry as of 12/1/98



American Electric Power Service Corp.  
Baltimore Gas & Electric Company  
Cinergy Corp.  
Colonial Pipeline Company  
Commonwealth Edison Company  
Conectiv Energy  
Consolidated Edison Company of New York, Inc.  
Cooperative Power Association  
Detroit Edison Company  
Edison Electric Institute  
El Paso Natural Gas Company  
Florida Power & Light  
Florida Power Corp.  
GPU Energy  
GPU Nuclear Corp.  
Illinois Power Company  
Long Island Lighting Company  
Nevada Power Company  
Northeast Utilities Service Company

Northern Indiana Public Service Company  
Northern States Power Company  
Pacific Gas and Electric Company  
PECO Energy  
Pennsylvania Power & Light Company  
PEPCO  
Public Service Company of New Mexico  
Public Service Electric & Gas Company  
Puget Sound Energy  
Sierra Pacific Power Company  
Taiwan Power Company  
Texas Utilities  
The Southern Company  
UGI Utilities, Inc. - Electric Division  
Virginia Electric and Power

# Registration Form

- ☐ **Yes! My organization is ready to become a WasteWise partner.**

*(Please complete both Sections A and B.)*

- ☐ **I would like more information about the program.**

*(Please complete Section A.)*

## Section A

Organization Name \_\_\_\_\_

Principal Contact \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

## Section B

*(Fill out only if you are joining as a partner.)*

Facilities to be included in initial waste reduction efforts (e.g., corp. headquarters only, single facility, all facilities)

Approximate number of employees in these facilities

Signature of Senior Official \_\_\_\_\_

Print Name \_\_\_\_\_

Title \_\_\_\_\_

Date \_\_\_\_\_

Please cut and fax to WasteWise at 703 308-8686 or mail to the WasteWise program at the following address:

U.S. Environmental Protection Agency  
WasteWise (5306W)  
401 M Street, SW.  
Washington, DC 20460



Preserving Resources,  
Preventing Waste

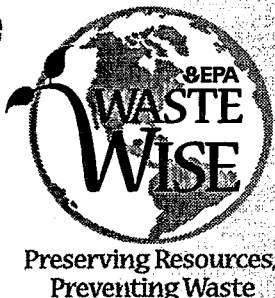
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## **WasteWise**

**is a voluntary  
partnership  
program that  
assists and**



**challenges organizations to  
find savings through innov-  
ative waste reduction activ-  
ities. Participation in  
WasteWise is FREE!**

**EPA is available to help  
partners establish goals,  
implement programs, and  
monitor progress.**

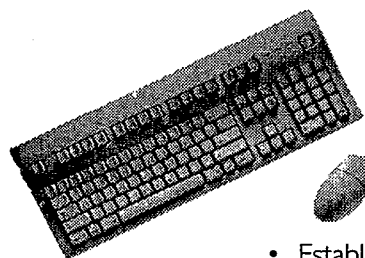
**Networking among part-  
ners also provides useful  
information exchange.**

**For more information,  
please call the WasteWise  
Helpline at 800 EPA-WISE  
(372-9473) or visit the  
WasteWise Web site at  
<[www.epa.gov/wastewise](http://www.epa.gov/wastewise)>.**

# **Waste Prevention TIPS**

Based on results achieved by WasteWise partners, waste prevention activities that utilities might consider include:

- Initiate luminary maintenance program to extend the useful life of lamps.
- Reduce packaging on new meters and other equipment.
- Increase reuse of telephone poles and wooden reels.
- Eliminate excess mailings by updating internal mailing lists.



- Reduce paper usage through double-sided copying and printing; e-mail; posting and routing memos; record imaging; and posting documents on Internet Web sites.

- Establish electronic customer billing.
- Reduce incoming bulk mail waste by removing your utility from unnecessary mailing lists.
- Educate employees on the importance and ease of waste prevention, recycling, and buying recycled-content products.
- Purchase cleaning materials and other supplies in bulk.
- Require suppliers to use reusable transport packaging.
- Establish donation programs for office furniture and equipment.

